

Job Title: Junior Multimedia Designer

Department: Production

Reports To: Mary, Beatriz, Savanna and Alex

Job Purpose: The Junior Multimedia Designer is responsible for designing and producing digital and print artwork for various clients spanning multiple industries, including non-profits, startups, B2B, and B2C.

Job Details:

- The Junior Multimedia Designer works part-time.
- The Junior Multimedia Designer works remotely from 11AM-5PM est.

Duties and Responsibilities:

- Visual Design Conceptualization and Production in multiple media
 - Digital / Print / Web
 - Brand Identity Development
 - Redesign and take care of the visual identity for clients across various industries
 - Develop new logos, social media presence, imagery, and merchandising for clients across various industries
 - Create cohesive brand identities that align with the company's goals and target audience
 - Develop brand concepts, visual strategies, and advertising ideas
 - Collaborate closely with team members to generate creative solutions
 - Develop visual strategies that meet client requirements and objectives
- Photography and Videography
 - Capture / Edit / Post-Production
- Event Support and Multimedia Management
 - Assist at events by setting up photography and videography equipment
 - Provide assistance in capturing and documenting event moments through visual media
- Stay up-to-date on marketing trends and best practices.

Travel/On-Location:

- This job requires a flexible schedule with occasional location-based production needs not to exceed 25%.

Salary:

- We will fill this portion out in our meeting. Leave this blank

Budget:

- This role does not have any budget responsibility.